

## ORDER



Orders	Order / Rev:	715924 - 2	
	Alt Order #:	06332546	
	Product Desc:	OBAMA SCHED A	
	Estimate:	1844	
	Flight Dates:	09/25/12 - 10/01/12	Primary AE:
	Original Date / Rev:	09/21/12 / 10/01/12	Sales Office:
	Order Type:	Political	Sales Region:
Agency	Name:	Greer Margolis Mitchell/ Pol	
	Buying Contact:	K Keuleman	
	Billing Contact:	3050 K St NW Washington, DC 20007	
		Billing Type:	Cash
		Billing Calendar:	Broadcast
		Billing Cycle:	WEEKLY
		Agency Commission:	15%
Advertiser	Name:	Obama/D/President	
	Demographic:	A35+	
	Product Codes:	PL-Presidential	
	Priority:	P-3	
	Revenue Codes:	AGY, GEN, POL	
	New Business Thru:		
	Order Separation:	00:15:00	
	Advertiser External ID:		
	Agency External ID:		

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals				
					Month	# Spots	Gross Amount	Net Amount	Rating
09/24/12	09/30/12	41	\$62,250.00	\$52,912.50	September 2012	41	\$62,250.00	\$52,912.50	0.00
10/01/12	10/07/12	12	\$10,750.00	\$9,137.50	October 2012	12	\$10,750.00	\$9,137.50	0.00
					Totals	53	\$73,000.00	\$62,050.00	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	09/25/12	10/01/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	MTWTF--	:30	2	\$2,000.00	P-3	0.00	NM	2	\$4,000.00
10 NEWS-11PM															
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
Week: 09/25/12 10/01/12 MTWTF-- 2 \$2,000.00 0.00															
2	WTSP	09/25/12	10/01/12	Letterman Late Night with David Letterman	CM	1135p-1237a	MTWTF--	:30	3	\$700.00	P-3	0.00	NM	3	\$2,100.00
DAVID LETTERMAN															
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
Week: 09/25/12 10/01/12 MTWTF-- 3 \$700.00 0.00															
3	WTSP	09/25/12	10/01/12	Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	5	\$900.00	P-3	0.00	NM	5	\$4,500.00
THE PRICE IS RIGHT															
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
Week: 09/25/12 10/01/12 MTWTF-- 5 \$900.00 0.00															
4	WTSP	09/25/12	10/01/12	Late Late Show Late Late Show	CM	1237-137a	MTWTF--	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
THE LATE LATE SHOW															
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
Week: 09/25/12 10/01/12 MTWTF-- 2 \$350.00 0.00															
5	WTSP	09/25/12	10/01/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	MTWTF--	:30	4	\$900.00	P-3	0.00	NM	4	\$3,600.00
10 NEWS-NOON															
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			

Order / Rev: 715924 - 2  
 Alt Order #: 06332546  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA SCHED A WTSP-TV  
 Estimate: 1844

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
5	WTSP	09/25/12	10/01/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	MTWTF--	:30	4	\$900.00	P-3	0.00	NM	4	\$3,600.00												
10 NEWS-NOON																											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/25/12	10/01/12	MTWTF--	4	\$900.00	0.00																						
6	WTSP	09/25/12	10/01/12	M-F 4-5p Dr. Phil	CM	4-5p	MTWTF--	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00												
DR. PHIL																											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/25/12	10/01/12	MTWTF--	2	\$800.00	0.00																						
7	WTSP	09/25/12	10/01/12	M-F 5-530p 5-530p 10 News	CM	5-530p	MTWTF--	:30	5	\$550.00	P-3	0.00	NM	5	\$2,750.00												
10 NEWS-5PM NEWS																											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/25/12	10/01/12	MTWTF--	5	\$550.00	0.00																						
8	WTSP	09/25/12	10/01/12	M-F 530-6p 10 News at 530p	CM	530-6p	MTWTF--	:30	5	\$550.00	P-3	0.00	NM	5	\$2,750.00												
10 NEWS-530P																											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/25/12	10/01/12	MTWTF--	5	\$550.00	0.00																						
9	WTSP	09/25/12	10/01/12	M-F 6-630p 6-630p 10 News	CM	6-630p	MTWTF--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00												
10 NEWS-NEWS AT 6P																											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/25/12	10/01/12	MTWTF--	1	\$1,000.00	0.00																						
10	WTSP	09/25/12	10/01/12	M-F 6-7a 6-7a 10 News	CM	6-7a	MTWTF--	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00												
10 NEWS-6AM																											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/25/12	10/01/12	MTWTF--	2	\$350.00	0.00																						
11	WTSP	09/25/12	10/01/12	CBS Evening News CBS Evening News	CM	630-7p	MTWTF--	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00												
CBS EVENING NEWS																											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/25/12	10/01/12	MTWTF--	2	\$1,000.00	0.00																						
12	WTSP	09/25/12	10/01/12	7-730p Wheel of Fortune	CM	7-730p	MTWTF--	:30	2	\$2,600.00	P-3	0.00	NM	2	\$5,200.00												
INSIDE EDITION																											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/25/12	10/01/12	MTWTF--	2	\$2,600.00	0.00																						
13	WTSP	09/25/12	10/01/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00												
CBS THIS MORNING																											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/25/12	10/01/12	MTWTF--	2	\$400.00	0.00																						
14	WTSP	09/25/12	10/01/12	730-8p Jeopardy	CM	730-8p	MTWTF--	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00												
MILLIONAIRE																											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/25/12	10/01/12	MTWTF--	1	\$3,000.00	0.00																						
15	WTSP	09/25/12	10/01/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00												
CBS THIS MORNING																											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/25/12	10/01/12	MTWTF--	2	\$400.00	0.00																						
16	WTSP	09/25/12	10/01/12	M-F 9-930a 10 News, 9a@M 10 News, 9am	CM	9-9:30A	MTWTF--	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00												
10 NEWS EFF. 9/12/11																											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/25/12	10/01/12	MTWTF--	5	\$200.00	0.00																						
17	WTSP	09/28/12	09/28/12	CM	Fri 8-9p	-----F--	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00													

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 Alt Order #: 06332546  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA SCHED A WTSP-TV  
 Estimate: 1844

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
Fri Prime A CSI: NY																										
CSI NY																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----F--	1	\$6,000.00	0.00																					
E 18	WTSP	09/29/12	09/29/12	Sat 6-630p	CM	Sat 6-630p	-----S-	:30	1	\$400.00	P-3	0.00	NM	0	\$0.00											
Sat 6-630p 10 News																										
10 NEWS-NEWS AT 6P																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----S-	1	\$400.00	0.00																					
Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length		Rate	Rtg	Type														
1	WTSP	09/24/12-09/30/12	Sat 6-630p		Sat 6-630p		-----Sa--	:30		(\$400.00)	0.00	NM														
Credited																										
E 19	WTSP	09/29/12	09/29/12	Sat 7-730p	CM	Sat 7-730p	-----S-	:30	1	\$800.00	P-3	0.00	NM	0	\$0.00											
Wheel of Fortune																										
INSIDE EDITION																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----S-	1	\$800.00	0.00																					
Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length		Rate	Rtg	Type														
1	WTSP	09/24/12-09/30/12	Sat 7-730p		Sat 7-730p		-----Sa--	:30		(\$800.00)	0.00	NM														
Unresolved [NCAA Football overrun dropped for time]																										
20	WTSP	09/29/12	09/29/12	Sat 8-10a	CM	Sat 8-10a	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00											
CBS This Morning Saturday																										
CBS THIS MORNING - SAT																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----S-	1	\$300.00	0.00																					
21	WTSP	09/30/12	09/30/12	NFL Football Game #1	CM	1-4p	-----S	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00											
NFL Football Game #1																										
NFL ON CBS WEEK 49/30/12 NEW ENG @																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----S	1	\$8,000.00	0.00																					
22	WTSP	09/30/12	09/30/12	LN (Su)	CM	Su 11-1135p	-----S	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00											
Late News (Su)																										
10 NEWS-11P SU																										
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Week: 09/24/12	09/30/12	-----S	1	\$1,800.00	0.00																					
23	WTSP	09/30/12	09/30/12	CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00											
CBS Sunday Morning																										
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Week: 09/24/12	09/30/12	-----S	1	\$1,000.00	0.00																					
24	WTSP	09/25/12	09/25/12	Tue Prime B	CM	Tue 9-10p	-T-----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00											
NCIS: Los Angeles																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td><td>09/30/12</td><td>-T-----</td><td>1</td><td>\$9,000.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	-T-----	1	\$9,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-T-----	1	\$9,000.00	0.00																					
25	WTSP	09/26/12	09/26/12	Wed Prime B	CM	Wed 9-10p	--W----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00											
Criminal Minds																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	--W----	1	\$10,000.00	0.00																					
26	WTSP	09/29/12	09/29/12	Sat 730-8p	CM	Sat 730-8p	-----S-	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00											
Jeopardy																										
INSIDE EDITION																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----S-	1	\$400.00	0.00																					
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												53 \$73,000.00														